

LOCATION: LOS ANGELES CITY COLLEGE FOUNDATION
Student Union Building – 3rd Floor Conference Room
855 N. Vermont Avenue
Los Angeles, CA 90029

TIME: 10:00 A.M.

MINUTES

Attendance:

Members Present: Marvin Hoffman (Chair); Bob Winters (Treasurer); Edward Dilkes (Vice Chair); Julie Stromberg (Secretary); Jeff Zarrinam (via Conference Call); Mary Gallagher (LACC Interim President); Dan Walden (VP, LACC Academic Affairs) and Robert Schwartz (Executive Director)

Members Absent:

I. CALL TO ORDER

M. HOFFMAN

- a. The Meeting was called to order at 10:00 A.M.
- b. Motion to accept minutes from March 27, 2018
 - i. Bob Winters moved to accept the minutes as published
 - ii. Ed Dilkes seconded
 - iii. **Motion Passed MSP**

II. EXECUTIVE DIRECTOR'S REPORT

R. SCHWARTZ

- a. Robert Schwartz briefly reported on the following items
 - i. Alumni
 - 1. Carole Wenger submitted her alumni report for the month of April 2018.
 - a) John Branca came to campus for a tour on March 8th and after the tour Mr. Branca said that he wanted to give money and wanted to know what his opportunities were, so what they settled for was to create the John Branca Institute for Entertainment Business Law.
 - 1) The next step is to contact Dean, Vi Ly to coordinate the different classes associated with entertainment and business law. John Branca to give \$100,000 to name the program
 - 2) The Committee discussed the idea of developing an Advisory Board
 - ii. Guardian Scholars – Vicky Chang
 - 1. Robert Schwartz mentioned that Vicky Chang contacted him to talk about the possibility of helping with food insecurities for Guardian Scholars. Vicky Chang, Robert and Veronica Garcia met to go over the numbers. Vicky to donate \$75,000 to the Foundation to provide food to Guardian Scholars
 - iii. Pink's Hotdog
 - 1. Richard Pink has agreed to have Pink's Hotdogs on campus. Today is their second day selling hotdogs. Robert and President Gallagher have agreed that a percentage of the sales will go to ASG
 - iv. Fundraisings/Donations
 - 1. There was discussion about doing a fundraising for the Rodney Dangerfield Institute at the Laugh Factory in June. Marv Hoffman suggested to have Jay Leno be the MC for the Foundation Gala
 - 2. Still waiting for about \$1.2M from the Donald Lipschutz Trust. This is unrestricted money.
 - v. Board
 - 1. Robert reported that he received a call from David Green wants to step off the Foundation Board but he will still support the Foundation fundraisings.
 - vi. SWAPMEET
 - 1. The Swap Meet revenue was up \$14,239.92 from last year
 - 2. The Swap Meet commission for March 2018 was \$59,956.52 for both Saturday and Sunday
 - 3. Year-to-date total is \$172,681.83

vii. CORPORATE & FOUNDATION OUTREACH

1. Martha Pelayo submitted her Corporate & Foundation Relations Activity Report for the month of April 2018
2. Martha has scheduled a meeting with board member, Mike Harriel and Trisha Muse, Community Relations Director, along with LACC leadership to discuss an expanded partnership with the Gas Company and a larger presence at LACC through possible training and CTE efforts to help build a prepared diverse workforce. Discussing a possible grant opportunity to develop this.

III. COLLEGE ADMINISTRATIVE REPORT

M. GALLAGHER

- a. Interim President Gallagher reported on the College construction bond programs, enrollment and the A.A. Online Degree.
 - i. Dr. Gallagher mentioned that they put the Theatre for State Funding. However, the District asked them to revisit the list of building to start construction first. First will be the Cesar Chavez – Administration, then the Workforce Education and Theatre further down
 - ii. She briefly talked about Online AA Degree and the advertising/marketing program

IV. TREASURE'S REPORT

R. WINTERS

- a. MARCH 2018 FINANCIALS AND CREDIT CARD STATEMENTS
 - i. The March 2018 financials and credit card statements were discussed and approved by the Finance and Investment Committee
 1. Bob Winters moved to have the March 2018 Financials and Credit Card Statements approved in the Finance and Investment Committee meeting which followed the Executive Committee meeting.
 2. Ed Dilkes seconded
 3. **Motion Passed MSP**

V. BOARD CHAIR'S REPORT

M. HOFFMAN

- a. Noting to Report

VI. ADJOURNMENT AND NEXT MEETING

- a. The meeting was adjourned at 11:30 A.M.
- b. Next meeting is May 22, 2018 at 11:00 AM

NOTE: MSP=Moved Second Passed

Approved and signed by Secretary, Julie Stromberg:
