

LOCATION: ZOOM CONFERENCE  
1 669 900 6833 (US Toll) Meeting ID: 953 4170 8704

Join from PC, Mac, Linux, iOS or Android: <https://laccd.zoom.us/j/95341708704>

TIME: 11:00 A.M.

MINUTES

**Attendance:**

**Members Participating:** Marvin Hoffman (Chai); Edward Dilkes (Vice Chair); Bob Winters (Treasurer); Julie Stromberg (Secretary); Jeff Zarrinam (Member-at-Large); Mary Gallagher (LACC President); James Lancaster (LACC VP of Academic Affairs) and Robert Schwartz (Executive Director)

**Guests:** Silvia Martinez

**I. CALL TO ORDER**

**M. HOFFMAN**

- a. The Meeting was called to order at 11:04
- b. A.M.
- c. Motion to accept minutes from October 20, 2020
  - i. Ed Dilkes moved to accept the minutes as published
  - ii. Bob Winters seconded
  - iii. **Motion Passed MSP**

**II. EXECUTIVE DIRECTOR'S REPORT**

**R. SCHWARTZ**

- a. Robert Schwartz gave a report on the following items
  - i. SWAP MEET
    1. Robert mentioned that the swap meet is stuck in limbo, mostly because of what is going on now with the State and the new restrictions. He does not see how the County is going to matter what we say. We still do not know what the call was between the Chief of Staff for Sheila Kuehl and the County Health people. Two weeks ago, we have many overreaches Fernando Morales in Sheila Kuehl office. Jeff Zarrinam and Julie Stromberg to follow up with Fernando to see if there are any updates on the status of opening the swap meet at LACC
      - a) The Swap Meet revenue was down **\$469,196.74** from last year
      - b) The Swap Meet commission for October 2020 was \$0.00 for both Saturday and Sunday
      - c) Year-to-date total is \$132,174.07
  - ii. ALUMNI AND CORPORATE/FOUNDATION ENGAGEMENT
    1. The Committee received the reports by email except for Martha Pelayo's report since she is on vacation.
      - a) Robert mentioned that Alan Arkin is speaking by zoom to the Cinema and Theatre this week, Mary's going to give a little greeting and then Alan's going to do a 90-minute presentation.
        - 1) He also mentioned that they are going to do the same thing with Autumn de Wilde who is an alumna of LACC and who directed the movie Emma that came out earlier this year.
        - 2) Robert said that they are continuing to ask people for kind of shout outs for LA City College. So that they can use that for the gala
  - iii. DONATIONS
    1. Robert reported that we have gotten some gifts over since the last meeting. Silvia Martinez emailed the Committee members the list of monies that came in from various donors since last month. So, there's still money coming in.
    2. Robert spoke to Marlene Louchheim last week. He told the Committee last month that she is donating a \$75,000 sculpture to the Art building and she was really thrilled to be able to donate it to LACC.
  - iv. GALA
    1. Robert mentioned that Marlene Louchheim agreed to be an honorary for the gala. We now have two of our honorees Marlene and Herbs that time.

2. The Gala Committee met last week, and they are working now on the host there is already an ask out. We are doing the Rodney Dangerfield Award again. We have an ask out to Martin Short to be the honoree. Martin Short asked to be an honoree several years ago when he saw Joan Dangerfield at some event. We hope that he will be able to do this.

v. DISTRICT AGREEMENT

E. DILKES

1. Robert briefly spoke about the District Agreement and mentioned that there are two changes. One is that District Agreements have always been five-year terms. This one is a one-year term. There is an extension to January 1 which Robert has already DocuSign, that is just basically extending what we have till January 1, 2021. The new one will only be for a one-year term with an automatic renewal built into the document. Robert feels that it is a big mistake to be putting out one-year contracts when the District takes a good half year to create a contract. However, the only real change within the contract itself other than the term is that they made a change to work on the reimbursement rule for use of College or District employees. We of course don't have that in our Foundation, but it's been a big problem for other Foundations around the District and in the State where they've had to give cash back to the College

III. COLLEGE ADMINISTRATIVE REPORT

M. GALLAGHER

- a. President Gallagher briefly reported that enrollment ended up for this term to be 99% of the headcount that they had last fall and 97% have the enrollment, meaning that we had just about 100 heads less than they had last fall and of those heads that they had almost all of them took the same number of classes that were taken last fall. So, they did well regarding the students returning in the fall, the rest of the District one or two colleges was at about 90% LACC was the only one that was as high as they are now. Dr. Gallagher said that they do not know what those enrollment numbers are going to hold for winter and spring.
- b. One of the things that we hope will help to keep the students enrolled is that the District IT put in connectivity for wireless in our parking structure - Parking Lot 4. President Gallagher reported that they have got 60 spots now in parking lot 4 that can access the internet.
- c. The LACC Foundation and the ASG Associated Student Government sponsored a Great Day of Gratitude last week. They did it over two days and they distributed meals to students and bags of groceries. There were about 90 volunteers who worked between Tuesday and Thursday. They served over 1100 meals to students. This was a big success, and they were really excited to do it and the students were very appreciative of it.
- d. Dr. Gallagher also spoke about the College budget and her initiatives

IV. TREASURE'S REPORT

R. WINTERS

- a. OCTOBER 2020 FINANCIALS AND CREDIT CARD STATEMENTS
  - i. Bob Winters reported that as of yesterday the Foundation portfolio with Windward was at \$37,634,023.84
  - ii. The October 2020 financials and credit card statements were reviewed and approved by Committee members
    1. Bob Winters moved to approve the October 2020 Financials and Credit Card Statements as presented
      - a) Jeff Zarrinam seconded
      - b) **Motion Passed MSP**

V. BOARD CHAIR'S REPORT

M. HOFFMAN

- a. Marv commented on the current pandemic situation and how is affecting the Foundation operating income. Julie Stromberg suggested doing a wine tasting online fundraising event and mentioned that the Fundraising Committee should get together to discuss the ways to raise some funds for the Foundation

VI. PUBLIC COMMENTS

VII. ADJOURNMENT AND NEXT MEETING

- a. The meeting was adjourned at 12:02 PM
- b. Next meeting will be on December 15, 2020 at 11:00 AM

NOTE: MSP=Moved Second Passed

Approved and signed by Secretary, Julie Stromberg: \_\_\_\_\_