Los Angeles City College Foundation

EXECUTIVE COMMITTEE MEETING

APRIL 20, 2021

LOCATION: ZOOM CONFERENCE

1 669 900 6833 (US Toll) Meeting ID: 979 8192 2806

Join from PC, Mac, Linux, iOS or Android: https://laccd.zoom.us/j/97981922806

TIME: 10:00 A.M.

MINUTES

Attendance:

Members Participating: Marvin Hoffman (Chai); Edward Dilkes (Vice Chair); Bob Winters (Treasurer); Jeff Zarrinnam (Member-at-Large); Danny Chan; Mike Kalustian (President, Academic Senate) and Robert Schwartz (Executive Director)

Members Absent: Julie Stromberg (Secretary); and Mary Gallagher (LACC President)

Guests: Silvia Martinez, Daren Lynne, Helen Khachatryan and Martha Pelayo

I. CALL TO ORDER M. HOFFMAN

a. The Meeting was called to order at 10:01 A.M.

- b. Motion to accept minutes from March 23, 2021.
 - i. Jeff Zarrinnam moved to accept the minutes as published.
 - ii. Bob Winters seconded
 - iii. Motion Passed MSP

II. EXECUTIVE DIRECTOR'S REPORT

R. SCHWARTZ

- a. Robert Schwartz gave a report on the following items.
 - i. SWAP MEET
 - 1. The swap meet is opening this coming Saturday. Robert mentioned that Rick Landis sent him a long email about them spending several hours there last week cleaning the space. Rick spoke to all the vendors and some say they are not coming back because they could sell free outside the fence, but they are not allowed to be selling within 500 feet of a swap meet so we are going to try to get a meeting with Mitch O'Farrell's office to enforce that ordinance. Hopefully, they will start generating some revenue quickly which is good news because we had projected a July 1 opening in our budget for this year. We are getting at least getting a couple of months, better than what we thought we were going to have in our projection for the budget.
 - a) The Swap Meet revenue was down \$132,174.07 from last year.
 - b) The Swap Meet commission for January 2021 was \$0.00 for both Saturday and Sunday.
 - c) Year-to-date total is \$0.

ii. ALUMNI/CORPORATE AND FOUNDATION ENGAGEMENT

- 1. Robert mentioned that the Alumni/Corporate and Foundation engagement has mostly been in connection with the Gala, but he wanted to mention two grants that we did get. The Committee received the reports for Daren Lynne and Kevin Brown by email.
 - a) Robert reported that one of the grants is for about \$67,000 from ECMC Foundation for the Ralph Bunche Honors Program. Martha also got a \$71,000 grant from the Union Bank, which is a Pathways for women essentially in Rad Tech. Robert mentioned that the grant writer seems to be doing a good job and Martha is working closely with her.
 - b) Robert also mentioned that Steve Lebowitz is still extremely interested in the Sculpture Garden on the Main Quad of the campus and everyone that is involved with the overall work on the campus including President

- Gallagher, the construction people and the landscape people are excited about this so Mr. Lebowitz has already committed a minimum of \$250,000 to kick this off out of his own pocket.
- c) Martha Pelayo also got a grant earlier from Children's Hospital for a Community Garden. The grand opening of this community garden will be on Thursday, April 22nd and Robert invited the Committee members in case they wanted to attend the event.
- d) Robert reported that last week, or the week before one of our alumni Howard Weitzman who is an exclusive and prominent entertainment attorney was the Co-executive of the Michael Jackson Estate with John Branca, Howard passed away at the age of 81 and Robert has already been in touch with his assistant, at the law firm because they wanted people to give to LACC in lieu of flowers. Robert has also been in communication with Howard's wife through his assistant to see if they would like to create an endowment under Howard Weitzman's name. Robert has also requested to reprint Howard's banner and place it next to John Branca's banner.

iii. GALA

- 1. Robert informed the Committee that everything production wise is locked in place. Jimmy Fallon who was accepted in February, but was threatening to bail a couple of weeks ago is back in. We are expecting to have his pre-recorded acceptance speech today. As of right now we are at about \$244,000.00 that has come in. About 219 tickets have been sold, but that does not include all sponsorships. When we get there on Thursday, we will probably be around \$250,000 walking in the door, and we will have probably at least 300 people attending. Robert is opening this up to students because he wanted them to be able to see what the gala is all about
- 2. Robert also mentioned that they got three great students speakers. He is going to give each one of them I an award for being chosen as the speakers, they did a great job, and it is nice that they let us hear their stories. They pre-recorded themselves and Sarah Ragsdale did a more professional job than he has ever seen anybody done before. Robert believes this is going to be a great event.

iv. FRESH SUCCESS OVERVIEW

- 1. Robert reported that Darren Lynne is working on a Fresh Success Initiative, which is a food related thing under the umbrella of our Basic Needs Program, and it involves a grant that is coming from the State through the Foundation in Sacramento. Robert mentioned that the only reason why he was bringing this up in this meeting was because we need to front about \$150,000 to get the things started but we would be getting that back and then some by the end of our fiscal year or by the end of the year. Daren Lynne gave a brief overview about this and mentioned that this is called the Fresh Success Grant and it is part of the USDA Food Nutrition Service. To start this project and because the College is doing so much work already related to students, they have decided they need a Basic Needs Program and Dr. Gallagher and has been working to identify the positions with Students Services. Daren mentioned that we would be doing is fronting the first four months salary support for those positions and then at the end of that first quarter, which is November 1st that is when the new fiscal year starts, she would submit the invoices for those expenses and that is how we are going to get reimbursed. The Committee asked a few questions and after Daren responded to their questions, they decided to approved Daren to continue with this process and add this item to the Board agenda for a Board Resolution.
 - a) Ed Dilkes moved to approve Daren Lynne to move forward with all the elements that need to be added to the contract for Fresh Success grant and the bring it for Board ratification.
 - 1) Jeff Zarrinnam seconded
 - 2) Motion Passed MSP

III. COLLEGE ADMINISTRATIVE REPORT

M. KALUSTIAN

a. President Gallagher was not present at this meeting and Mike Kalustian mentioned that engagement speeding up and the faculty and the administration are working hard to make sure they bring everybody back as safe as possible as quickly as possible.

IV. TREASURE'S REPORT

R. WINTERS

- a. MARCH 2021 FINANCIALS AND CREDIT CARD STATEMENTS
 - i. Bob Winters reported that as of last night the Foundation portfolio with Windward was at \$40,923,851.
 - 1. The March 2021 financials and credit card statements were reviewed and approved by Committee members.
 - 2. Bob Winters moved to approve the March 2021 Financials and Credit Card Statements as presented
 - a) Ed Dilkes seconded
 - b) Motion Passed MSP

V. BOARD CHAIR'S REPORT

M. HOFFMAN

a. Marv Hoffman asked Silvia Martinez to send him a list with the names of the board members who have not completed their conflict-of-interest form as well as those who have not paid their 2021 Board dues.

VI. PUBLIC COMMENTS

a. The Committee discussed some items that were not part of the agenda.

VII. ADJOURNMENT AND NEXT MEETING

- a. The meeting was adjourned at 11:00 AM
- b. Next meeting will be on May 25, 2021 at 11:00 AM

NOTE: MSP=Moved Second Passed

Approved and signed by Secretary, Julie Stromberg: _	
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